



PINELINES



The Monthly Newsletter of the AAUW - Medford Area Branch

AAUW's Mission

Advancing equity for women and girls through advocacy, education, philanthropy and research

President's Message

We're starting off the year with a bang! Just look at our calendar and it's only September. Many thanks to those who have been busy through those hot summer months.

Bea and Rose Mary have lined up some great selections for the Literature Group, Lynne and Dian have arranged some informative and fun programs, and Mary Strickler and Sylvia Somers and committee members have collaborated on some fund raising / member campaign events. Special thanks also to Lila for bringing up and coordinating the Medford Lakes Farmers' Market opportunity. And Rita Manno never gets time off – she does a great job of keeping our activities in the media.

Please take the opportunity to have dinner at Panera Bread at The Promenade on September 29 – just remember to give your receipt to the AAUW member on duty when you are there. What could be easier? Have dinner out and raise scholarship funds. Bring your friends and relatives!

On Saturday morning, September 25, stop by the Medford Lakes Farmers' Market and say hello at our AAUW display table. You can pick up your \$5 discount passes for Macy's while you're there and get fresh produce, too.

There will be a meeting of the Executive Board on Tuesday, September 7 to prepare for the year and coordinate plans among our busy committees. I would personally like to thank Lynne for her leadership in the past term. She made it easy to pick up the reins.

Finally, please check out our new website at <http://www.aauwmedfordnj.com/>. It remains a work in progress, so I hope you will let me know what you want to see there.

I look forward to seeing all of you at our first general meeting on September 14 at Cranberry Hall.

Mary Ann Brookes

Mark Your Calendar

Tuesday, September 14, 7:30 pm

Opening Meeting
Cranberry Hall, Medford

Tuesday, September 21, 7:30 pm

Lit Group – *The Help* by Kathryn Stockett
Home of Bea Chawla, Southampton

Saturday, September 25, 8 am - Noon

AAUW Member Drive & Macy's Passes
Medford Lakes Farmers' Market

Wednesday, September 29, 4-9 pm

"Panera Night" Fund Raising Dinner
Panera Bread, The Promenade
Route 73, Marlton

Saturday, October 16, All Day

Macy's Shop for a Cause for AAUW
Macy's Stores

Occasions

Birthday wishes go to the following members in September:

Rita Manno - 11th

Tricia Reace - 26th



Happy Birthday!

If you know of anyone who is ill or has an event that we should remember with a greeting card, please let Tricia or Mary Ann know. And please let us know if you are not yet on our Birthday list....month and date of your special day.

Tricia Reace

Programs

We look forward to seeing everyone at the September 14th meeting to greet returning members and meet new potential members. We hope every member will bring a friend or family member to our first meeting of the year. A personal invitation to a friend is the best way to grow our membership.

The 2010-11 year will offer the following programs:

September 14: New Member Recruitment

October 12: Lens of Leadership - Alice Paul Institute

November 9: Fashion Fun: Fundraiser and outing at Coldwater Creek, The Promenade at Sagamore

December 14: Holiday Party at Carriage Trade Cheese Shoppe

January 11: Jackie Flint, "Women in the Air Corp and the History of Millville Army Air Field Museum"

February 15: Margaret Riccardelli, "Assignment: Havana"

March 8: Dr. Holly Blackford, "Maiden, Mother, Mysteries: The Myth of Persephone in Girls' Literature" (Rutgers Speakers' Bureau)

April 12: Dr. Kevin Lyons, "Green Purchasing" (Rutgers Speakers' Bureau)

May 10: Installation Dinner

We will provide more details about each program and have handouts available at the September meeting.

Dian Hatrick & Lynne Poag

Scholarship

As many of you know, we have decided not to hold one large fund-raising event this year, but rather to focus on several smaller events throughout the season. Our goal for the year is to raise \$1500 for our Scholarship Fund. This will enable us to grant a \$1000 scholarship and put \$500 into our continuing fund. We will also put some effort into increasing our operating funds.

With those goals in mind we have already planned two events. If each of these can clear \$500 we will be two thirds of the way to our goal by the first of the year!

MACY'S SHOP FOR A CAUSE will be our first effort. This involves selling discount passes to be used at

Macy's on Saturday, October 16th. The passes entitle the shopper to discounts ranging from 10-25% on nearly everything in the store, both sale items and regular priced items. The exceptions are some designer products.

Each pass costs \$5 which the Branch gets to keep! If each member sells three passes we will exceed our goal for this event. So buy one for yourself, buy others to give your friends or sell some to your neighbors. The passes will be available at our September meeting or you can call Mary Strickler at (609) 267-1665. We will also have them for sale at the Medford Lakes Farmer's Market on Saturday, September 25th.

Mary Strickler

Dining for Dollars

This fall, help your AAUW branch raise funds for scholarships by having your dinner at Panera Bread! On Wednesday, September 29th between 4 - 9 p.m., we will hold our first "Panera's Night." By simply enjoying a delightful meal and giving us your receipt before you leave, you will help our branch earn dollars for scholarships. It's that simple!! We need a minimum of 50 receipts from patrons to earn 10% of the revenue before tax. AAUW members will be there to collect your receipts. Receipts from other patrons will be gratefully accepted too!! Our goal for this fundraiser is \$500.

Tell your neighbors, church & civic group members, book group members, friends and family about our "Panera's Night" and invite them to dine with you at Panera's at the Promenade in Marlton that evening!! Tip: if each person purchases their meal separately, we should more than meet the minimum requirement of 50 receipts.

For more information, call Sylvia Somers at 856-983-9261.

Dues Status

Our chapter now has 30 paid members; two of whom we are happy to welcome as new members.

Just a reminder, if you haven't yet paid your dues, please try to find a few minutes to send your check to me so that your name can be placed back on our list of current members. (Please accept my apologies if your check has already been sent and/or please let me know if you no longer wish to be a member.)

June Ramondetta

Membership

I'd like to extend a warm "welcome back" to our returning members and a "Hello" to any new members. I hope that your summer was carefree and relaxing. As we begin a new season with our AAUW friends, we hope that the Medford AAUW branch continues to be a group where you feel engaged, enlightened, and entertained --- where you belong!

To continue to be the vibrant group that we are, we must renew ourselves by ensuring that our branch continues to grow by attracting new members whose personalities, talents and experiences enrich our membership and add to the wonderful group of ladies who are already members.

This fall we will reach out to potential members by "putting a face" to AAUW at the Medford Farmer's Market, and during our "Panera's Night" at the Promenade on Wednesday, September 29. I would like to set a goal of adding 5 new members during this season, and I encourage each of you to invest in our branch's future by bringing a prospective member to a meeting or event.

Thanks for all you do for your branch!

Sylvia Somers

In Memoriam

It is with regret that I inform our AAUW membership of the passing of Colette Ann Sederat on June 8, 2010. Many of you may remember Colette who was a past member of our branch some years ago when she also served as Treasurer. Born and raised in Duluth, Minnesota, Colette received her B.A. in Art from the University of Minnesota, but lived in the South Jersey area for 40 years. Colette went on to have a long career with the Burlington County Social Services Department while raising three sons who survive her.

Colette was an avid reader and for many years shared her passion for bridge with other members of our branch, Nancy Sauer and former members Mary Marsh and Kay Liadis.

An informal memorial gathering was held at Colette's home for family and friends to celebrate her life on June 13, 2010.

Sylvia

Lit Group

The books for the 2010/2011 season have been selected and there are titles included that should appeal to everyone. We considered many books, but we finally decided on the following:

September - *The Help* by Kathryn Stockett -
(Discussion to be held at Bea's home)

October - *The Lace Reader* by Brunonia Barry -
(Discussion to be held at Rose Mary's home)

November - *Snow Flower and the Secret Fan* by Lisa Lee

December - *Art of Racing in the Rain* by Garth Stein

January - *Three Cups of Tea* by Greg Mortenson

February - *Cannery Row* by John Steinbeck

March - *Picking Cotton* by Jennifer Thompson

April - *The House at Riverton* by Kate Morton

May - *American Wife* by Curtis Sittenfeld

The first book of the season is *The Help* by Kathryn Stockett and is the only book on the list that is not available in paperback.

Set in the rural South of the 1960's, Kathryn Stockett's novel of three very diverse women who come to the conclusion that they can make a difference is poignant, disturbing, humorous and filled with hope. "Skeeter," recently graduated from college and determined to become a writer, begins to collect the stories of two black maids in her hometown of Jackson, Mississippi. Although tasked with maintaining their employers' homes and tending their babies, they are not allowed to use their bathrooms. All three women realize the risk that they are taking in publishing the inflammatory material, but decide that sometimes courage and determination are required in order for positive change to take place.

We hope that you will plan to join in our discussion of *The Help* at 7:30 pm on September 21st at Bea Chawla's home. Please call her if you plan to attend and also if you need directions.

Bea Chawla and Rose Mary Bland

AAUW National

Case Support

LAF is pleased to report the adoption of a new case, [Foltz et al. v. Delaware State University](#). Fifteen members of the Delaware State University (DSU) women's equestrian team filed this lawsuit to challenge the school's decision to eliminate the team and replace it with competitive cheerleading. The suit, which alleges that the school failed to provide equal athletic opportunities to DSU's female students, has been approved as a class action. LAF is disbursing \$11,500 to the [Women's Law Project](#), the Philadelphia organization that represents the students, to bring an expert witness to the October trial. [Read the AAUW press release](#) for more information.

New Book by LAF Program Manager

Whistling, catcalls, sexist or sexually explicit comments, stalking, and groping — these experiences and the fear of them prevent women from having the same access to public spaces men enjoy. Do you want to learn more about [this issue](#) and [take action](#) to ensure that girls and women have equal access to public spaces?

- Use your [Barnes&Noble.com discount](#) to [preorder or purchase *Stop Street Harassment: Making Public Places Safe and Welcoming for Women*](#) (available August 30), LAF Program Manager [Holly Kearnl](#)'s new book about this long-standing problem and what we can do to stop it. The book has already [received attention](#) in issues of *Ms.* and *Bitch* magazines, on AOL.com and Feministing.com, and in publications in New Zealand, Turkey, and Canada.
- Invite Kearnl to speak to your branch about street harassment (contact her at kearlh@aauw.org), or attend one of her [book events](#).

2010/11 Executive Board

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Mary Ann Brookes

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Sylvia Somers

VP Programs

Dian Hattrick

Lynne Poag

Treasurer

June Ramondetta

Secretary

Tricia Reace

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Scholarships

Mary Strickler

Literature Group

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Rotating Members

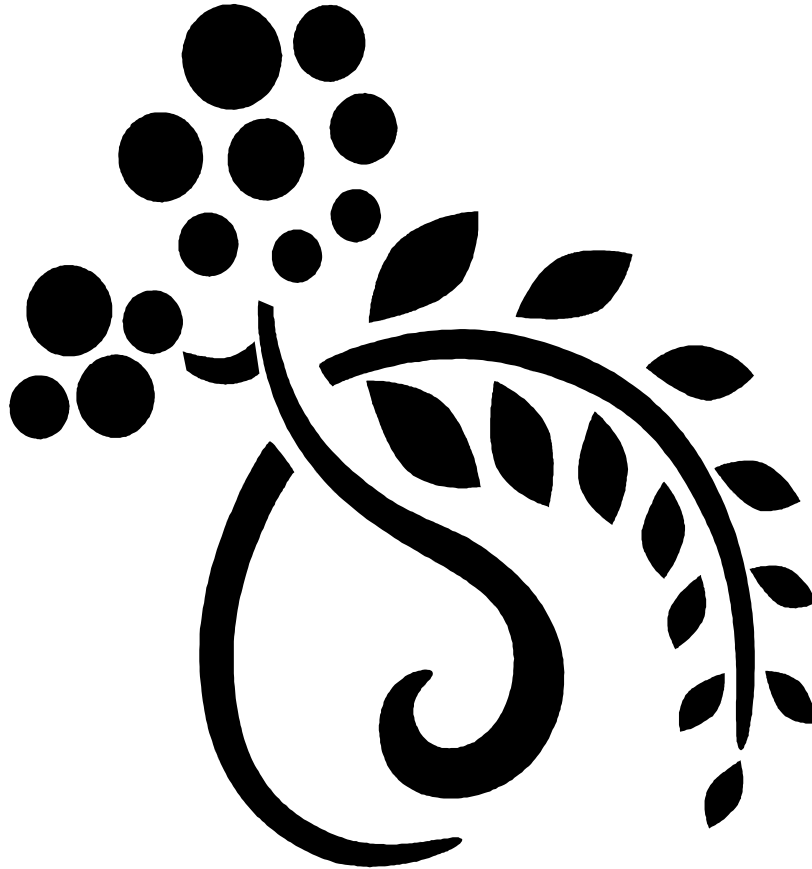
Public Relations

Rita Manno

Newsletter Coordinator

Mary Ann Brookes

**AAUW-Medford Area Branch
Membership Roster
September 2010**



*The **American Association of University Women** promotes equity for all women and girls, lifelong education, and positive societal change. In principle and practice AAUW values and seeks a diverse membership.*

*The **AAUW Educational Foundation** provides funds to advance education, research and self-development for women and to foster equity and positive societal change.*

*The **AAUW Legal Advocacy Fund** provides funding and a support system for women seeking judicial redress for sex discrimination.*



 AAUW



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