



# PINELINES



## The Monthly Newsletter of the AAUW - Medford Area Branch

### AAUW's Mission

*Advancing equity for women and girls through advocacy, education, philanthropy and research*

## President's Message

At our October meeting, Kris Myers, from the Alice Paul Institute in Mt. Laurel, fascinated us with a look at the life of Alice Paul and her dedication to securing equal rights for women. Suffering through force feedings in prisons both here and abroad so we have the right to vote! Let's make sure we exercise that voice next Tuesday at the polls.

I had the opportunity to meet with other AAUW branch leaders from Southern New Jersey last Saturday. The luncheon was organized by Jane Neimeyer and Barbara Tuzio, the Southern Co-District Coordinators. Of course, the hot topic was fund-raising, with some interesting ideas mentioned. Jane promised to share the meeting notes with us - look for them in an upcoming newsletter.

Our fundraising efforts have already resulted in \$300 for our scholarship fund. See the details below from Mary Strickler.

This month's meeting should be a lot of fun – shopping at Coldwater Creek. Discounts and fundraising for the branch – how hard is that to take? Just in time for holiday shopping.

Welcome to our latest new members, Ruth Schneider and Cathy Wilson. We look forward to getting to know them better.

I hope to see everyone at Coldwater Creek on November 9. And don't forget to bring cookie dough for *Girls Matter*.

*Mary Ann Brookes*

## Mark Your Calendar

**Tuesday, November 2**

**Don't forget to vote!**

See the AAUW online [voter guides](#).

**Tuesday, November 9, 6:30-9:00 pm**

**Coldwater Creek Shopping Fundraiser**

Coldwater Creek, The Promenade

Route 73, Marlton, NJ

**Tuesday, October 19, 7:30 pm**

Lit Group – **Snow Flower and the Secret Fan** by Lisa See

Home of Nancy Sauer, Medford

## Holiday Party

**December 14 is coming up quickly! Please RSVP and send your \$25** for the evening to June Ramondetta by Monday, December 6, so we can get a count to the Carriage Trade Cheese Shoppe a week in advance.

*--Dian & Lynne*

## Cookie Dough Request

The "**Girls Matter**" after-school club, under the direction of our own Dian Hattrick and a colleague at Williamstown Middle School, is gearing up once again to bake cookies in November to send to our service men and women overseas. Last year's bake was a great success.

The girls are excited to be involved in this holiday activity and need our help. Please donate a roll or two of ready-to-bake cookie dough. Bring it to the Coldwater Creek event on November 9th. Dian will have an insulated bag with her to hold the donations. Thank you in advance for your generosity! (Save your receipt--this is a tax-deductible donation.)

## Programs

HERE'S SOMETHING DIFFERENT YOU'LL ENJOY!

Our November meeting has a different venue and focus. We will be meeting at the Coldwater Creek Store at the Promenade at Sagemore, Marlton, for an AAUW Scholarship Fundraising evening.

This is huge: Coldwater Creek has graciously offered to give our organization 10% of the overall sales that evening to benefit our scholarship fund!

On Tuesday, Nov. 9<sup>th</sup> (our regular meeting night), from 6:30-9:00pm (although people can come earlier to browse), we will have AAUW Fundraising Night at Coldwater Creek at the Promenade at Sagemore. (500 Route 73 S # A8, Marlton, NJ 08053-8001 (856) 396-0989).

Coldwater Creek staff will do demonstrations for us at 7:30 PM—e.g., accessorizing outfits, pairing items to extend wardrobe choices.

The best discount of the week will be available to all shoppers and refreshments will be set up in the rear of the store. Extra staff will be on hand to assist shoppers with pairing items, etc. All holiday apparel and gift items will be in the store by then.

10% of overall sales that evening will be given to our AAUW Scholarship Fund.

One of our former members, Peggie Bochnowski (a manager at the store) has helped us plan this fundraiser. Be sure to thank her when you see her that evening.

So invite your friends and family; enjoy a social evening with our members; use the expertise of the fashion consultants in the store; come home with some delightful purchases that will enhance your style AND benefit our branch.

This will be a fun evening and a great way to add to our scholarship fund!!

See you at Coldwater Creek,

--Dian & Lynne

## Scholarship/Fundraising

A big **Thank You** to all those who have worked so far on our fund-raising efforts! Both the night at Panera Bread and the selling of Macy's passes were great successes. We have raised \$300 so far toward our goal of at least \$1000 (and hopefully \$1500) for this year - and that in just our first two months. Well done, everyone. Special thanks for Sylvia Somers and Dian Hattrick for these affairs.

Our next effort will be at our November meeting at Coldwater Creek - 10% of the proceeds for the evening! Enjoy the fashions and the refreshments, and by all means, spend some money - buy some gifts, or just treat yourself to something nice.

As always we are open to suggestions for other fund-raising activities. Emails, snail mail, phone calls, or just a quick chat are all welcome.

*Mary Strickler*

## AAUW Online

### **Congressional Voting Record and Voter Guides Released**

The AAUW Action Fund released its [Congressional Voting Record](#) and [voter guides](#) on the issues that matter most to women and their families in the 2010 elections. Voter guides for key Senate, House, and gubernatorial races are available at [www.aauwaction.org](http://www.aauwaction.org).

Check [AAUW Dialog](#), recently recognized as one of the 50 Best Blogs following Women's Rights Issues.

### **Medford Area Website**

Don't forget to visit our own branch website at: [www.aauwmedfordnj.com](http://www.aauwmedfordnj.com). Let us know how we can add to the experience.

## Women At Work

### **Moving women to the top: McKinsey Global Survey results**

A majority of executives believe gender diversity in leadership is linked to better financial performance, but companies take few actions to support women in the workforce. Read the full survey article [here](#).

## Lit Group

All of those who attended the October lit group meeting to discuss The Lace Reader, arrived, as requested, wearing something made of lace. Thanks to Tricia Reace's research efforts, they learned about the making of Ipswich lace, which played an interesting role in the novel.

November's selection is Snow Flower and the Secret Fan by Lisa See. The novel tells the fascinating story of Lily and Snow Flower, women bound together for life or *laotong* in remote 19th century China. Described in sometimes painful detail are the customs and circumstances that make up the lives of these women in a time and place when it was "better to have a dog than a daughter."

The meeting will be held at the home of Nancy Sauer at 7:30 pm on November 16th. To RSVP, or to request directions, please call Nancy at 609-654-7657. We hope that you will join us as we discuss how we are able to relate to these women whose lives are, thankfully, so very different from our own. Coming to the meeting with your feet bound is optional!

*Bea Chawla and Rose Mary Bland*

## Membership

September and October have been great months for membership! In September I announced that my goal for this AAUW season was to add 5 new members to our branch and I thought that might be an ambitious goal! However, as of now, we have already added 4 new members! Please take a moment to read about them as they are featured "In the Spotlight." Part of the appeal of AAUW is the chance to socialize with interesting people, exchange ideas and make new friends. Each of these new members bring with them personalities, interests, experiences, and talents which will add greatly to our group. Let's make them feel welcome, and get to know them on a personal basis.

As you may know, we have been working very hard to keep our current members engaged, and to spread the good word about our AAUW branch by taking every opportunity to hand out membership materials, and publicize meetings

and events in the print media. We will also be reaching out to "Members at Large" in this area and hope to convince them to join our branch.

I would like to ask you to become "Good Will Ambassadors" for our branch and continue to encourage you to invest in your branch's future by bringing prospective members to a meeting or event. A sincere 'thank you' to members who have taken this to heart.

Thank you for all you do for your branch!

*Sylvia Somers*

## ~ In the Spotlight ~

Please join me in welcoming **Helen O'Neill!** Helen was a guest at the September membership tea and has decided to join our branch! Helen and her husband have recently moved into a 55+ community in Medford and are the parents of two children and proud grandparents of two grandsons.

Helen grew up in Connecticut and attended college in Boston where she graduated from Simmons College with a B.S in Clinical Psychology. She also holds a M.Ed degree from Boston University in Special Education and did post graduate work at Glassboro College (now Rowan) towards certification as a Learning Consultant. She taught special education in various places, including Virginia, Rhode Island and Pennsylvania, prior to becoming a stay-at-home mom for ten years. When her two children were old enough to be full-time students, she re-entered the work force as a member of the Child Study Team in Deptford, NJ, where she worked for over 20 years and retired only one year ago.

Helen is a busy person with multiple and varied interests. She enjoys reading and hopes to join the AAUW literary group. She also likes to draw and is beginning an art class at Perkins. Helen and her husband also volunteer at Virtua Hospital. Somehow, they also find time to travel and are currently enjoying getting to know Medford. Helen was a past member of AAUW, Bucks County, and we are delighted to welcome her as one of the newest members of our Medford Branch!

*Sylvia Somers*

## Occasions

If you know of a member who is celebrating an event or needs words of encouragement, or a word of thanks, please let Mary Ann or Tricia know so we can send a note or card. Also, we'd like to include everyone on our birthday list, so please drop a note to either of us.

I've recently learned that one of our former members, Kay Liadis, has moved to St. Augustine, FL. I'm sure she would appreciate a note from her friends in AAUW as she and George settle into their new life in Florida.

Kay Liadis  
544 Sebastian Square  
St. Augustine, FL 32095

### Birthday greetings

This month, please join in extending best wishes for a happy day to:

Gladys Lowden Metz – November 3  
Judith Mangeng – November 16  
Connie Masington – November 21

### Hope your special day is wonderful!

Also, belated happy birthday wishes to new member Ruth Schneider, who celebrated her special day on October 13.

*Tricia Reace*

## Public Policy

### Nearly \$200 Million Spent on Political Ads in the Last 5 Weeks

Almost [\\$200 million](#) has been spent on campaign ads in the past five weeks, an increase of 75 percent over political ad spending in the same period in 2008. While Democratic candidates have spent more than Republicans, conservative interest groups such as American Crossroads have outspent left-leaning ones by a factor of [9-to-1](#). This surge in spending comes in the first election cycle since the Supreme Court decision in *Citizens United v. Federal Election Commission* (2010), which [removed limits](#) on corporate campaign financing. This ruling,

combined with the [tax code](#) that permits these groups to keep their donor list secret, has made many, particularly Democrats, uncomfortable with the influx of political ad spending.

*Lynne Poag*

## 2010/11 Executive Board

### President

Mary Ann Brookes

### VP Membership

Sylvia Somers

### VP Programs

Dian Hattrick

Lynne Poag

### Treasurer

June Ramondetta

### Secretary

Tricia Reace

### Public Policy

Lynne Poag

### Legal Advocacy Fund

Tina Wetterau

### Scholarships

Mary Strickler

### Literature Group

Rose Mary Bland

Bea Chawla

### Hospitality

Rotating Members

### Public Relations

Rita Manno

### Newsletter Coordinator

Mary Ann Brookes



**AAUW-Medford Area Branch  
Membership Roster  
November 2010**

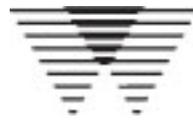


*The **American Association of University Women** promotes equity for all women and girls, lifelong education, and positive societal change. In principle and practice AAUW values and seeks a diverse membership.*

*The **AAUW Educational Foundation** provides funds to advance education, research and self-development for women and to foster equity and positive societal change.*

*The **AAUW Legal Advocacy Fund** provides funding and a support system for women seeking judicial redress for sex discrimination.*



 AAUW



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